



WOMEN IN EXHIBITIONS

# ‘Thinkshop’ Series

Programme

[WWW.WOMENINEXHIBITIONS.COM](http://WWW.WOMENINEXHIBITIONS.COM)

## 'THINKSHOP' SERIES PROGRAMME

### 5 x 45 minutes episodes

Delivered as a series of forty five minute webinar sessions, we offer these programmes to aspiring as well as experienced leaders. When planning to take the next step in relation to career development and mindset change, we often hear about a desire to develop in the following areas;

**Influencing & Negotiating**

**Self - Branding**

**Managing Conflict**

**Managing Change**

**Managing Stress**

"It is said that we should treat others in the way **WE** would like to be treated.  
**NOT TRUE.** We believe we should treat others in the way **THEY** would like to be treated."



Our methods focus on the use of techniques which enable you to maximise the benefits of rational thinking and can be easily learned and applied in a short space of time. Our overall objective is to empower every individual to realise the value they bring to their current and any future role. What's fundamental to all of these important skill sets is an appreciation of the balance between IQ with EQ. History has taught us that possessing an extremely high IQ does not, by itself, guarantee success.

Realising that you don't need a Ph.D to be an effective leader is a big step towards understanding that reaching your true potential lies in becoming expert in the art of listening and empathy...the two fundamental pillars of EQ, emotional intelligence.

## ABOUT THE EPISODES

### 1 **INFLUENCING & NEGOTIATING** (delivered in 1 episode)

Why is it that in such a diverse world, many ‘training’ companies focus on providing a singular approach to influencing, regardless of the fact that everyone we communicate with is fundamentally unique? We coach you to appreciate that a versatile approach is required if you are to influence effectively.

### 2 **SELF - BRANDING** (delivered in 1 episode)

We call it the steps to professional success. Four key elements that interlock in a way that provides you with the certainty to behave in ways that ‘shouts’ credibility.

### 3 **MANAGING CONFLICT** (delivered in 1 episode)

Why is it that sometimes we get on so well with people, whilst at other times, we feel as though we’re hitting our heads against a brick wall? We often put it down to personality clashes or differences of opinion. Any conflict situation boils down to one thing – differences in expectation. Learn how to manage expectation and as a result, manage conflict.

### 4 **MANAGING CHANGE** (delivered in 1 episode)

Change is like the seasons – it’s inevitable! Once we accept change, we are in a more effective place when it comes to managing, often unexpected situations.

### 5 **MANAGING STRESS** (delivered in 1 episode)

Regardless of whether the emotion is stress, anxiety, frustration or even anger, it is a fact that what you’re feeling has manifested from a single central root, and the root is perceived threat! Learning to manage threat (or what you think is threat) is the skill to controlling one of our strongest natural instincts.

## PLANNING OF THE 'THINKSHOP' SERIES PROGRAMME

### INFLUENCING & NEGOTIATING

#### EPISODE 1

**19 JUNE 2020**  
9:00- 10:00 a.m. UK time

### SELF-BRANDING

#### EPISODE 2

**3 JULY 2020**  
9:00- 10:00 a.m. UK time

### MANAGING CONFLICT

#### EPISODE 3

**17 JULY 2020**  
9:00- 10:00 a.m. UK time

### MANAGING CHANGE

#### EPISODE 4

**31 JULY 2020**  
9:00- 10:00 a.m. UK time

### MANAGING STRESS

#### EPISODE 5

**14 AUGUST 2020**  
9:00- 10:00 a.m. UK time

### FOR A SYMBOLIC FEE

**REDUCED BY  
90%  
FOR ALL EPISODES**

**€ 25**

## PROGRAMME FEES

### OUR ACADEMY

In partnership with **Shinesmith** we integrate a number of programmes in our events and make tailored made training and education accessible to professionals in our industry. Our educational programmes are developed exclusively for our members and are for them free of charge. For non - members we have separate fees.

#### YEARLY MEMBERSHIP

Exhibition organizers who have more than 2.000 sqm  
Exhibitions organizers that own a venue  
Suppliers to the exhibition industry

**£ 1056 / YEAR**

#### DISCOUNTED YEARLY MEMBERSHIP

Exhibition organizers who have less than 2.000 sqm of combined shows space  
Associations related to the exhibition industry.

**£ 793 / YEAR**

#### THINKSHOP SERIES

**FOR MEMBERS  
FREE OF CHARGE**

**FOR NON MEMBERS**

**€ 25 / ALL EPISODES**  
(normal fee € 250)

For more information about the membership please see:  
[www.womeninexhibitions.com](http://www.womeninexhibitions.com)

### OUR ACADEMY IS POWERED BY THE PROFESSIONALS OF:





WOMEN IN EXHIBITIONS

presents

SELF BRANDING,  
INFLUENCING

# “Thinkshop” Series Programme

ONLINE COURSES

powered by



Influencing &  
Negotiating  
Episode 1

**19 JUNE 2020**



## MORE INFORMATION? GET IN TOUCH !

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