



WOMEN IN EXHIBITIONS

LAYERED DEVELOPMENT

Programme

powered by **WOMEN IN EXHIBITIONS
& SHINESMITH**



LAYERED DEVELOPMENT PROGRAMME

6 sessions x 2,5 hours

Delivered as a series of 150 minute webinar sessions, we offer these programmes to aspiring as well as experienced leaders. In order to successfully lead and influence in a diverse culture; it is the leader that has to gain trust by moulding themselves into the images of those whom they lead.

Fundamental to thought leadership is a willingness to stop, reflect and question what we have always considered as the 'best' way to think and behave.

"We have approximately 60,000 thoughts a day. Unfortunately, 95% of them are thoughts we had the day before."

Deepak Chopra



Our programmes are easily learned and applied in a short space of time. Every session is based on the thoughts gleaned from our valued associates and clients. They are designed with the specific purposes of;

Encouraging you to enjoy the advantages of being part of a diverse and talented network of experienced, knowledgeable and well connected people.

Becoming more aware of how we affect everyone around us.

Create a 'Mind-reset' approach to your work.

Engage in learning that's entertaining!



ABOUT THE SESSIONS

Our empowerment programmes are designed to unlock people's potential by providing greater focus and improving overall performance in all areas of work and life.

1 **SERVANT LEADERSHIP** (delivered in 1 episode)

In order to successfully lead and influence in a diverse culture; it is the leader that has to gain trust by moulding themselves into the images of those whom they lead. At the Academy, we work to a simple principle; 'Instead of treating others in the way that we want to be treated, try to treat others in the way that THEY want to be treated.'

2 **INFLUENCING** (delivered in 1 episode)

In order to influence, you must first master the four steps of professional success. Once understood and adopted, you'll see a remarkable difference in how you are perceived!

3 **COMMUNICATION** (delivered in 1 episode)

One size fits all communication is a fast track to failure. There is a very clear and proven science behind communication that once learned is a 'game changer' when it comes to building collaborative relationships.

4 **DELEGATION** (delivered in 1 episode)

Sometimes terminology just gets in the way! For instance, let's replace the word 'delegation' with 'empowering' or even 'influencing'. Just by making simple adjustments in what we say, how we say it and how we behave, we can make delegating an inspirational experience. After all, isn't it true that the label we place on experience IS the experience?

5 **MANAGING TIME** (delivered in 1 episode)

It may be difficult to understand at first, but time is ultimately nothing but a feeling! Just think about a time when you were having fun - time flew by! Compare that to a time when you were bored at work - how did the time pass? Learning how to use time as an ally, not an enemy, is a key skill for a leader.

6 **SOLVING PROBLEMS** (delivered in 1 episode)

Do you see a problem as something that is accompanied by fear?...or is it an exciting challenge? Should you see the problem as a list of tasks?...or is your first thought, 'who do I need to help me?' Your mindset, when answering these and other questions, will determine your success.



PLANNING OF THE LAYERED DEVELOPMENT PROGRAMME

SERVANT LEADERSHIP SESSION 1

Episode 1
1 October 2020
9:00 - 11:30 a.m. UK time

INFLUENCING SESSION 2

Episode 2
8 October 2020
9:00 - 11:30 a.m. UK time

COMMUNICATION SESSION 3

Episode 3
15 October 2020
9:00 - 11:30 a.m. UK time

DELEGATION SESSION 4

Episode 4
22 October 2020
9:00 - 11:30 a.m. UK time

MANAGING TIME SESSION 5

Episode 5
29 October 2020
9:00 - 11:30 a.m. UK time

SOLVING PROBLEMS SESSION 6

Episode 6
5 November 2020
9:00 - 11:30 a.m. UK time

Are you in another timezone and would like to follow these session but the schedule does not work for you? Let us know. Our team is willing to consider new sessions in addition to the ones already planned.



PROGRAMME FEES

OUR ACADEMY

In partnership with **Shinesmith** we integrate a number of programmes in our events and make tailored made training and education accessible to professionals in our industry. Our educational programmes are developed exclusively for professionals in exhibitions.

CORPORATE FEE 5 persons

Companies enrolling in the programme 5 team members benefit of a reduced registration fee.

**£ 195 / PERSON /
PROGRAMME**

CORPORATE FEE 10 persons

Companies enrolling in the programme 10 team members benefit of a reduced registration fee.

**£ 145 / PERSON /
PROGRAMME**

CORPORATE FEE 10+ persons

Companies enrolling in the programme 10 or more team members benefit of a reduced registration fee.

**£ 95 / PERSON /
PROGRAMME**

PRIVATE REGISTRATION

£ 50 / PROGRAMME FOR SELF FINANCING PARTICIPANTS

OUR ACADEMY IS POWERED BY THE PROFESSIONALS OF:



More information? Contact us:

info@womeninexhibitions.com | +31 (0) 6 52 56 12 16 | www.womeninexhibitions.com



WOMEN IN EXHIBITIONS

presents

SELF BRANDING,
INFLUENCING

“Thinkshop” Series Programme

ONLINE COURSES

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